

Labelling of all export goods from Turkey

*Made in Türkiye claim

TÜV Rheinland LGA Products – Information

March 22

On December 4th, 2021, a letter was published in the official gazette of Turkey to establish the claim 'Made in Türkiye' as a trademark. All goods without any classification, including textiles, shoes and leather goods for export to overseas need to be labelled with the phrase 'Made in Türkiye'. Terms in other languages, such as Turkey, Türki or Turquie shall not be used anymore and be replaced by Türkiye. This is valid for goods that are manufactured in Turkey and that carry such a label. It is not mandatory to write the name of the country of origin,

however if it is present on the product, the term Türkiye applies.

This causes a conflict with the current practice of brands and retailers, who usually design textile or footwear labels for international export. Many countries require the country of origin claim on the label to be made in a local language relative to the market country(s), e.g. Made in Turkey. The current practice would then lead to a stop of export of goods or a non-compliance in the country where the products are sold.

TIMELINES

Due to objections from the industry and exporters, a transition phase was announced by the Ministry of Commerce until March 2022. Labels on stock can be recorded together with a due diligence report and used until the transition phase is over. It is expected, that the situation is re-evaluated in March 2022.

SOURCES

<https://www.resmigazete.gov.tr/eskiler/2021/12/20211204-5.pdf>

Information Letter by the Ministry of Commerce dated January 14th.

Further information on current legal changes can also be found on our homepage at www.tuv.com or <https://www.tuv.com/regulations-and-standards/en/>.

Further technical information can be obtained from:

TÜV Rheinland LGA Products GmbH

Technical Competence Center Textiles and Shoes

Duygu Ozturk

Duygu.ozturk@tr.tuv.com

Kozyatağı Mah. Saniye Ermutlu Sok.
No:12 Çolakoğlu Plaza B Blok 34742
Istanbul
Turkey

Info box: For additional information about REACH Services please see <https://www.tuv.com/world/en/reach.html>

Kathrin Endress

Kathrin.Endress@de.tuv.com

Am Grauen Stein
51105 Cologne
Germany

Disclaimer

This newsletter contains only information of a general nature without specific reference to particular natural or legal persons, objects or facts. This newsletter is not to be understood as legal advice and does not replace such advice in any case. TÜV Rheinland LGA Products GmbH (TRLPG) cannot guarantee that all formulations correspond exactly to the respective official versions. TRLPG makes every effort to ensure that the information provided is correct and up to date. Nevertheless, errors and ambiguities cannot be completely ruled out. TRLPG therefore accepts no responsibility for the topicality, correctness, completeness or quality of the information provided. For the official text, please refer to Official National or EU Journal.

Liability claims regarding damage caused by the use of any information provided, including any kind of information which is incomplete or incorrect, will therefore be rejected.